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## FOR IMMEDIATE RELEASE

### **Dementia Basics Workshop Offered at Community Memorial**

*-Program to offer tools and insight on Alzheimer's and related dementia-*

**Milwaukee, WI – February 11, 2010** - The Alzheimer's Association will be presenting a three-part "Dementia Basics" workshop on consecutive Thursdays from March 4, 2010 through March 18, 2010 from 6:00 to 8:00 p.m. at Community Memorial Medical Commons, W129 N7055 Northfield Drive, Building A, Suite 302, Menomonee Falls. This three-session program is ideal for those who have experienced the recent diagnosis of Alzheimer's disease or a related dementia in their family, friend, or neighbor, and want to educate themselves on this topic.

The program will cover the warning signs of dementia; the differences between dementia and Alzheimer's disease, the principles of person-centered care, and communication strategies to manage challenging behaviors. There will also be an opportunity to exchange ideas and experiences with others who are coping with similar situations.

The workshop will be presented by Judy Gunkel, Regional Services Coordinator, Alzheimer's Association. This program is free and open to the public; however, registration for all three sessions is required. For information or to register, please contact the Alzheimer's Association at 414-479-8800 or via email at [rebecca.walker@alz.org](mailto:rebecca.walker@alz.org).

The Alzheimer's Association is a national non-profit organization whose mission is to eliminate Alzheimer's disease through the advancement of research, to provide and enhance care and support for all affected and to reduce the risk of dementia through the promotion of brain health. For more information about Alzheimer's disease and local services visit [www.alz.org/sewi](http://www.alz.org/sewi), call 24/7 Helpline at 800-272-3900 or the Spanish line at 414-750-6640.

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the compassion to care, the leadership to conquer