

# BROWN DEER FOUNDATION

## Agenda

Board of Directors

Monday, November 27, 2023 at 4:00 p.m.

Location: 8950 N. Arbon Dr. | Brown Deer, WI

Zoom (if can't attend in person):

<https://us02web.zoom.us/j/85906657313?pwd=WUFpYkttNktHc1VyaHRwejd5NmF0QT09>

I. Roll Call

II. Persons Desiring to be Heard

III. Consideration of Minutes – September 25, 2023

IV. Financial Report

V. New Business

1. Discuss and Consider Future Brown Deer Foundation Structure and Initiatives
  - a. Multi-generational health and well-being
  - b. Sustainability and environmental – specifically consider grant of \$6000 to the Brown Deer Village Department of Public Works, with \$5000 to the Department to support its annual tree purchase program and to maintain our "Tree City" status, and \$1000 to have an "Arbor Day Resident Tree Lottery" program in Spring 2024
  - c. Public Art
2. Discuss and Consider Marketing, Communication, and Branding Efforts
  - a. Updating website, social media, and handouts
3. Consider Changing name to Brown Deer Community Foundation

VI. Old Business

1. Car Show Proceeds
2. Friends of Brown Deer Library Update
3. Because We Care Update
4. New Resident Welcome Baskets
5. Other Village Events

VII. Schedule Next Meeting – January 29, 2024

VIII. Adjournment

Frani Robinson, President  
November 20, 2023