

**BROWN DEER 4TH OF JULY COMMITTEE  
MARCH 17, 2021 MEETING MINUTES  
HELD AT THE BROWN DEER VILLAGE HALL  
4800 WEST GREEN BROOK DRIVE**

The meeting was called to order at 5:32 p.m.

**I. Roll Call**

Present: Donna Zimmer, Julie Quirk, John Buckley, Otto Bunge

Also, Present: Chad Hoier, Park and Recreation Director  
Danielle Gross, Recreation Supervisor

**II. Persons Desiring to be Heard**

**III. Consideration of Minutes**

**A) February 17, 2021**

*It was moved by Ms. Quirk and seconded by Mr. Buckley to approve the minutes of the February 17, 2021 meeting as corrected. Motion passed.*

**IV. Unfinished Business**

**A) Fundraising T-Shirt Artwork and Approval**

Ms. Quirk reviewed the artwork that she created for the t-shirt fundraiser. Committee discussed a few modifications to the shirt. Ms. Quirk and Mr. Hoier will continue to work with Egger's Imprints to finalize artwork and t-shirt sales. T-Shirts will be purchased online through a site created by Egger's Imprints. Youth and Adult shirts will be sold starting at \$15.00 and \$18.00. Adult sized shirts of XXL or greater will cost an additional \$2.00. Committee and Park and Recreation Dept. will finalize a pickup date for the shirts around June 24. Purchased shirts will be picked up at Village Hall.

**V. New Business**

**A) Approval of Beer Pricing**

Mr. Hoier reviewed beer pricing with the Committee for the 2021 celebration. Discussion followed.

*It was moved by Mr. Bunge and seconded by Mr. Buckley to approve the 2021 beer pricing as presented. Motion passed.*

**B) Bags Tournament Rules, Regulations and Format**

Mr. Hoier discussed the rules and regulations for the bags tournament. Tournament format would be double elimination format giving each team a minimum of two best of three game matches. Committee discussed a fee per team that would be somewhere between \$20-\$40. Cash prizes would be given out to the top three finishers. Committee is looking for someone to run the tournament for the day. Committee is looking to start the tournament around noon. Ms. Quirk said that she might know of someone that might be interested in overseeing the tournament.

Mr. Hoier said a flier will be created announcing the tournament and the information will also be announced in the Special Events Guide.

**C) Events Schedule**

Mr. Hoier reviewed a working draft of the events schedule with the Committee. Discussion followed. Mr. Hoier and Ms. Gross will finalize the schedule that will be included in the Special Events Guide.

## **VI. Committee Reports**

### **A) Fundraising**

Mr. Hoier reported that \$1,800.00 had been received from the first business letter requesting donations for the celebration. Mr. Hoier also informed the Committee that \$1,180.73 had been received in water bill donations. Mr. Hoier also stated that he would be meeting with the Brown Deer Foundation on Monday, March 22 to discuss their donation to the Celebration.

### **B) Publicity**

Mr. Hoier reviewed the Special Events Guide timeline with the Committee with an April 19 deadline for a copy that will be included in the guide and a mailing date Monday, May 17.

### **C) Entertainment**

Mr. Hoier informed the Committee that Valarie B and The Boyz will play from 1:00 p.m. to 3:45 p.m. and The Brewtown Beat will play from 5:00 p.m. to 8:00 p.m.

Mr. Hoier has also arranged with Brookfield Party Rental a covered stage that will be used for the band to perform under.

Mr. Hoier confirmed that he had spoken with Larry Kornblum that his group of volunteers will again run the Bingo shelter for the Celebration.

### **D) Parade**

### **E) Beer Tent**

### **F) Food Tent**

Mr. Hoier informed that contract agreements and peddlers license applications had been mailed out and Lovely and Tasty Walking Taco's has now decided not to participate.

Committee discussed and agreed to bring back the corn roast. Mr. Hoier said he would reach out to his contact with the Brown Deer Booster Club to see if they would be willing to run the corn roast. Mr. Buckley also said that he could get additional volunteers from his church to help.

### **G) Volunteers**

## **VII. Scheduling of Next Meeting**

### **A) April 21, 2021**

Committee agreed to schedule its next meeting on Wednesday, April 21, 2021.

## **VIII. Adjournment**

Upon proper motion, the meeting was adjourned at 6:40 p.m.