

Meeting  
Brown Deer Parks and Recreation Committee  
Tuesday, June 6, 2023  
6:00 p.m. DPW Conference Room, DPW



*Called to order at 6:03 PM.*

**I. Roll Call**

**Present:** Priscilla Hightower-Thompson, Nicole Munns, Lisa Walker, Marie Lieber, and Elisa Retkowski

**Also Present:** TJ Watkins, Parks and Recreation Supervisor and Danielle Gross, Parks and Recreation Director

**II. Persons Desiring to be Heard**

**III. Consideration of Minutes**

**A) February 7, 2023**

*It was moved by Ms. Lieber and seconded by Ms. Retkowski to approve the minutes of the February 7, 2023 meeting. The motion carried.*

**IV. Unfinished Business**

**V. New Business**

**A) Review of Winter/Spring Programming and Rentals**

Ms. Gross and Mr. Watkins provided the committee with a brief update on how the Parks and Recreation Department did for the Winter/Spring program season. They discussed current numbers and compared that to the past Winter/Spring season.

Discussion followed about some classes that haven't been getting the projected registration numbers, partnership with the Brown Deer School District, and Public House 55.

**B) Summer Programming and Events Update**

Ms. Gross and Mr. Watkins informed the committee of new summer programs, Brown Deer Pond, and Special Events upcoming for Summer 2023.

Staff also discussed marketing and communicating with the public. The committee suggested to reach out to other municipalities and recreation departments to see what their best practices are for marketing and other ways to engage with the youth and their parents.

Discussion followed.

**C) Funding Ideas and Goals**

Discussion unfolded regarding ideas for fundraising for the Parks and Recreation Department. The committee and staff discussed the CORP and how that will play a role and tool for goals for funding in the next couple of years.

**VI. Administrative Report**

**A). Department Update**

Ms. Gross and Mr. Watkins discussed other department updates not covered by new business items.

## **VII. Committee Member Reports**

Ms. Hightower Thompson discussed the governor's recent visit to fill potholes on 51<sup>st</sup>. She also stated that the road construction is still on track.

Ms. Walker stated the School District was wrapping up Strategic Planning. She also talked about teacher retention and how graduation went.

Ms. Lieber discussed what was upcoming for the Italian Community Center.

Ms. Retkowski talked about Brown Deer Kickers and their current enrollment numbers.

Ms. Munns stated that the PAC was done for the school year and that the Booster Club was looking for more members.

## **VIII. Scheduling of the Next Meeting**

### **A) August 1, 2023**

## **IX. Adjournment**

*Upon proper motion, the meeting was adjourned at 7:49 p.m.*

Dated: August 31, 2023