

BROWN DEER FOUNDATION MINUTES FOR July 24,2023

Meeting started at 4:03. The group met via zoom.

- I. Roll Call: Directors: Tom Lieven, Tyler Burkart, Wanda Montgomery, Anne Lutz, Francine Robinson, Rob Guilbert, John Seidl, and Ellen Burmeister. Missing Anthony Young, and Dan Fleischman
- II. No Persons Desiring to be Heard
- III. Minutes of May 15, 2023 meeting approved – motion made by Tom Lieven and seconded by Wanda Montgomery. Minutes were certified.
- IV. Financial Report: Tom Lieven presented the treasurer’s report: We have 2 accounts at Tri-City a checking account and a savings account. If we get a paper bank statement they charge us \$10 per month for the checking account. It was decided to have four people have access to on line statements: Tyler, Tom. Frani and Janet Cuzner for the Friends of the Brown Deer Library. These four people can do view only statements. Tom also thought that we should consolidate some of our funds that are undistributed earnings. Pond should disappear. Some funds are earmarked for certain items.
- V. New Business
 1. Reviewed and discussed the Mission of the Brown Deer Foundation. Tom gave us background about the Foundation starting before 2000. Joe Kluckridge got us to do Deer Run which brought in \$19000 and had only \$9,000 in expenses. Things changed, everyone aged, Covid, change in board members and it got harder to get contributions from businesses. One of the reasons the foundation was established was that tax exempt donations could be earmarked so the donor knew where the money was going. That is where we are at right now. We have run two different fund- raising events the Car Show and Deer Run.
 2. Rob’s Ideas:
 - a. Support for teens and children (Next summer recreation) (Want to engage our children from zero on up.)
 - b. Reinforcement for sustainability and environmental (Free trees for residents) (Community garden – partner with the school to do that)
 - c. Encouragement for branding the Village as a community that supports the arts. (Tie it into the new park that is being developed.)
 - d. Whatever we do we have to keep it manageable, and open enough so things can be slotted in as they come up.

VI Old Business

1. Friends of Brown Deer Library They made \$1165 on their plant sale which was held on the 20th of May. Next is a book sale which will be held on the 24th- 26th of August.
2. Because We Care Rob Guilbert : Have spring and fall cleanup events. Are trying to get some residential property help for elderly or infirm residents. The DPW helps – will pick up garbage bags that have been filled just call Erika at DPW. Also helping find poll workers and other volunteer events. DPW would also supply pickers if needed.
3. Marketing the foundation Are teaming up with the marketing department. Need to update the Logo. Distribute brochures at the vibes on August 16th. It starts at 6. Tyler and Carrie will work up a little brochure with a QR Code. The brochure will highlight some of the donations the foundation has made in the past. The brochures would list donations could be sent to Brown Deer Foundation at Village Hall and Tyler could be listed as the contact person. There is a Facebook page. It should be updated and linked to the village website. Tyler will try to have the brochure drafted by August 4.
4. New Resident Welcome Baskets: The Human Relations committee will look for some funding for stuff for the baskets. Will look for any small items that can be inserted in the baskets.
5. Other Village Events: August 16th Vibes sponsored by Brown Deer Foundation, August 2nd next Vibes ,Wednesday movie nights- dates on the village website, farmers market

Meeting adjourned at 5:45 pm. Tom made the motion and Anne seconded it.

Next Meeting is September 25,2023. It was voted to be a hybrid meeting. Available in person or via zoom. In person meeting will be held at the DPW conference room.

Meeting Adjourned.

Respectfully submitted,

Anne Lutz, Secretary