



**HUMAN RELATIONS COMMITTEE
AUGUST 23, 2023 MEETING MINUTES
HELD AT THE BROWN DEER VILLAGE HALL
4800 WEST GREEN BROOK DRIVE**

The meeting was called to order by Trustee Woods at 6:04pm.

I. Roll Call

Present: Trustee Woods and Members Gordon, Neu, and Ridgeway

Excused: Members Greer, Jackson, and Parthum

Also Present : Village Clerk Brustmann

II. Persons Desiring to be Heard

There were no persons desiring to be heard.

III. Consideration of Minutes

It was moved by Ms. Ridgeway and seconded by Ms. Neu to approve the minutes of July 26, 2023. The motion was carried unanimously.

IV. Old Business

A) Continue Creation of a Welcome Packet for New Residents

Discussion continued regarding the creation of a welcoming greeting card for new residents. A first draft of the welcoming card was shared with feedback received to incorporate a picture of the Village Hall on the front of the card, and to alter some of the welcoming verbiage. Over time, the Village's 'moving to Brown Deer' page of the website will be fully updated. An updated version of the card will be shared at the next meeting.

B) Continue Discussion of Future Goals - One to Two Years

Discussion was had in regard to the creation of a shared google document that can be utilized by all members to periodically add goals. At each meeting, prioritizing these goals will be discussed. Ms. Neu volunteered to create the document and share it with the committee.

V. New Business

A) Discussion of Social Media Approaches for New Residents

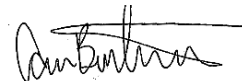
The current social media platforms the Village uses was discussed. Discussion followed on how the committee can present a more welcoming presence on the Brown Deer Forum, a Facebook page not operated or owned by the Village. The Communications/Marketing coordinator will provide an overview of the Village's social media policies and procedures.

VI. Scheduling of Next Meeting

The next meeting will be held on Wednesday, September 20, 2023, at 6:00pm at the Village Hall.

VII. Adjournment

It was moved by Mr. Woods to adjourn at 7:12 p.m.

A handwritten signature in black ink, appearing to read "Caren Brustmann". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Caren Brustmann
Village Clerk